CSHRM
CALIFORNIA SOCIETY for HEALTHCARE RISK MANAGEMENT

The 2014 Annual California Society for Healthcare Risk Management Conference

"A Toast to Learning"



Sponsorship Brochure







February 26–28, 2014

The Meritage Resort and Spa
875 Bordeaux Way, Napa, California

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HEALTHCARE RISK MANAGEMENT



















THE
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™





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CSHRM is pleased to follow-up our very successful 2013 Conference by returning to the beautiful Napa Valley with the presentation of

The 33rd Annual California Society for Healthcare Risk Management Conference

February 26-28, 2014

The Meritage Resort & Spa

Napa, California

This interactive Conference is an exciting and distinctive event that blends informative panel discussions and presentations with networking opportunities. This event represents the full spectrum of the healthcare risk management industry and provides a unique opportunity for professionals to openly exchange information and ideas that truly allow you to benchmark with risk management professionals, claims representatives, attorneys and other healthcare related personnel. We will also be offering CSHRM's 4th annual golf tournament, and the opportunity to highlight your support for this remarkable event.

Attendee Profile

- Attorneys
- Safety Officials
- Consultants
- Risk Coordinators
- Financial Officers
- General Counsel
- Registered Nurses
- Clinicians
- Risk Control Representatives
- Loss Prevention Representatives
- Risk & Quality Managers
- Insurance & Claims Professionals

Past Attendees Include

- Adventist Health
- UCSF Medical Center
- Sutter Health
- Hudson Insurance Group
- The Doctor's Company
- ACE Medical Risk
- BETA Healthcare Group
- AON Risk
- Barney and Barney
- Sedgwick CMS
- Medical Ins. exchange of Cal.
- Dignity Health
- The Mutual
- Stanford Univ. Medical Center
- Marsh Risk & Insurance Services
- Norcal Mutual Insurance Co.
- Kaiser Permanente
- Daughters of Charity Health System
- Beecher Carlson
- AIG Insurance
- Zurich Insurance Co.
- California Hospital Association
- McCormick Barstow, LLP
- Andrada & Associates
- Ironshore
- Porter Scott
- Baker, Manock & Jensen, PC
- Sedgwick
- Weiss, Martin, Salinas & Hearst
- Atlas Lift Technology
- Quest Discovery Services
- Second Image
- San Francisco General Hospital

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Sponsorship Deadline:
Acknowledgement of sponsorship will be posted on CSHRM website immediately upon receipt of full sponsorship payment. If payment is received by January 15, 2014, sponsor logo will be printed in the Conference Program Brochure.
Payments received after January 15, 2014 deadline will be acknowledged and publicized at the Conference itself.

The following sponsorship Opportunites are available for The 2014 CSHRM Annual Conference:

Newcomer's Reception Sponsor (Wednesday 2/26/14) $750

- Acknowledgment of sponsorship in Conference Brochure
- Acknowledgement of sponsorship on CSHRM Website upon payment
- Acknowledgement of sponsorship in Program Materials
- Acknowledgment of sponsorship on CSHRM signage at the event
- Sponsorship ribbons for the name badges of your employees attending Conference

Continental Breakfast Sponsor (Thursday 2/27/14) $1,250

- Acknowledgment of sponsorship in Conference Brochure
- Acknowledgement of sponsorship on CSHRM Website upon payment
- Acknowledgement of sponsorship in Program Materials
- Acknowledgment of sponsorship on CSHRM signage at the event
- Sponsorship ribbons for the name badges of your employees attending Conference

Hot Breakfast Sponsor (Friday 2/28/14) $1,250

- Acknowledgment of sponsorship in Conference Brochure
- Acknowledgement of sponsorship on CSHRM Website upon payment
- Acknowledgement of sponsorship in Program Materials
- Acknowledgment of sponsorship on CSHRM signage at the event
- Sponsorship ribbons for the name badges of your employees attending Conference

Silver Circle $1,000

- Acknowledgment of sponsorship in Conference Brochure
- Acknowledgement of sponsorship on CSHRM Website upon payment
- Acknowledgement of sponsorship in Program Materials
- Acknowledgment of sponsorship on CSHRM signage at the event
- Sponsorship ribbons for the name badges of your employees attending Conference

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Sponsorship Opportunities for The 2014 CSHRM Annual Conference, *continued*:

Gold Circle — $1,500

- Acknowledgement of sponsorship in the Conference Brochure, CSHRM Website, Program Materials and CSHRM signage at the event.
- Acknowledgement of sponsorship on the CSHRM website with a web link to your company website upon receipt of payment
- On-site signage and display recognizing your company as a sponsor with an Exhibit Table at the conference (3 days)
- Two members from your company may attend the President's Reception
- One member from your company may attend the Conference
- Sponsorship ribbons for the name badges of employees attending Conference

Platinum Circle — $2,000

- Acknowledgement of sponsorship in the Conference Brochure, CSHRM Website, Program Materials and CSHRM signage at the event.
- Acknowledgement during the morning introductions
- On-site signage and display recognizing your company as a sponsor with an Exhibit Table at the conference (3 days)
- Acknowledgement of sponsorship on the CSHRM website with a web link to your company website upon receipt of sponsorship payment
- Four members from your company may attend the President's Reception
- Two members from your company may attend the Conference
- Logo displayed in Main Conference room during breaks
- Secure access to attendee lists
- Sponsorship ribbons for the name badges of employees attending Conference

Business Luncheon Sponsor (Thursday, 2/27/14) — $3,000

- Acknowledgement of sponsorship in the Conference Brochure, CSHRM Website, Program Materials and CSHRM signage at the event.
- Acknowledgement during the morning introductions
- On-site signage and display recognizing your company as a sponsor with an Exhibit Table at the conference (3 days)
- Acknowledgement of sponsorship on the CSHRM website with a web link to your company website upon receipt of sponsorship payment
- Four members from your company may attend the 2/27/14 President's Reception
- Two members from your company may attend the Conference
- Logo displayed in Main Conference room during breaks
- Secure access to attendee lists
- Sponsorship ribbons for the name badges of employees attending Conference

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Sponsorship Opportunities for The 2014 CSHRM Annual Conference, *continued*:

President's Reception (Thursday 2/27/14) $3,000

- Acknowledgement of sponsorship in the Conference Brochure, CSHRM Website, Program Materials and CSHRM signage at the event.
- Verbal Recognition at the reception during announcements
- On-site signage and display recognizing your company as a sponsor with an Exhibit Table at the reception. Your company will be the only exhibitor at this particular function.
- Acknowledgement of sponsorship on the CSHRM website with a web link to your company website upon payment of sponsorship fees
- Four members from your company may attend the President's Reception
- Two members from your company may attend the Conference
- Promotion within the Conference program materials
- Logo displayed in Main Conference room during breaks
- Secure access to attendee lists
- Sponsorship ribbons for the name badges of employees attending Conference recognizing your sponsorship



For more information about registration, exhibitor booths and sponsorship opportunities, please contact:

LaShonda D. Griffin
CSHRM Sponsorship Committee Chair
(415) 743-8221
lashonda.d.griffin@marsh.com

Patricia Oberg
CSHRM Sponsorship Committee Member
(916) 991-8518
Patricia.Oberg@Sedgwickcms.com

Tascha Haut
CSHRM Sponsorship Committee Member
(831) 212-5235
thaut@hinshaw-law.com

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4th Annual Golf Tournament Sponsorships
Wednesday February 26, 2014

Golf Tournament Sponsor — $2,500

- Acknowledgement of sponsorship in the Conference Brochure, CSHRM Website, Program Materials and CSHRM signage at the event
- Acknowledgment of sponsorship in Conference Brochure
- Verbal Recognition at the reception during announcements
- On-site signage and display recognizing your company as the primary sponsor at the golf tournament
- Acknowledgement of sponsorship on the CSHRM website with a web link to your company's website
- Four members from your company may attend the President's Reception
- Two members from your company may attend the Conference
- Promotion within the conference program materials
- Secure access to attendee lists
- Sponsorship ribbons for the name badges of employees attending Conference

Food & Beverage Sponsor — $500

- Company logo printed on signage at the golf tournament
- Acknowledgement on the CSHRM website and golf registration
- Golf twosome

Tee Gift Sponsor — $250

- Provide giveaway with your company logo on it
- Acknowledgement on the CSHRM website

Closest to the Hole Sponsor — $250

- Acknowledgement on the CSHRM website
- Signage with company logo on it at tee box for the designated hole

Longest Drive Sponsor — $250

- Company logo printed on signage at the designated hole
- Acknowledgement on the CSHRM website

For more information about registration and sponsorship opportunities for the 4th Annual CSHRM Golf Tournament, please contact:

Jon Corr
CSHRM Golf Tournament Chair
(916) 929-1481
jcorr@porterscott.com

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Wednesday–Friday, February 26-28, 2014

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2014 Annual Conference Sponsorships (Feb. 26-28, 2014)

Newcomer's Reception Sponsor	$750
Silver Circle Sponsor	$1,000
Continental Breakfast Sponsor	$1,250
Hot Breakfast Sponsor	$1,250
Gold Circle Sponsor	$1,500
Platinum Circle Sponsor	$2,000
Business Lunch Sponsor	$3,000
President's Reception Sponsor	$3,000

4th Annual Golf Tournament Sponsorships (Feb. 26, 2014)

Golf Tournament Sponsor	$2,500
Food & Beverage Sponsor	$500
Tee Gift Sponsor	$250
Closest to the Pin Sponsor	$250
Longest Drive Sponsor	$250

Sponsorship Deadline:

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Payment Method

Via Check - made payable to "CSHRM"

Mail completed Registration & Information Form and Check to:

1226 Spencer Avenue, San Jose, CA 95125 (Attn: Pamela Brotherton-Sedano)

If you have any questions or concerns regarding Sponsorship Payment or wish to use a Credit Card, please e-mail us at:

"CSHRMtreasurer@gmail.com"

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2014 Sponsorship Registration Information Form

Please provide your logo in JPEG format to lashonda.d.griffin@marsh.com.

Please also complete the information below as soon as possible.

Company Information	
Sponsor Name	
Contact person(s)	
Address	
Phone	
Email	
Company Description (attach a separate sheet if more space is needed)	

Gold Sponsors	
1. Conference Attendee Name	
1. President's Reception Attendee Name	
2. President's Reception Attendee Name	

Platinum, Golf, Business Lunch & President's Reception Sponsors	
1. Conference Attendee Name	
2. Conference Attendee Name	
1. President's Reception Attendee Name	
2. President's Reception Attendee Name	
3. President's Reception Attendee Name	
4. President's Reception Attendee Name	

