CSHRM
CALIFORNIA SOCIETY for HEALTHCARE RISK MANAGEMENT

California Society for Healthcare Risk Management
40th Annual "Virtual" Conference



Sponsorship Brochure







March 10 - 11, 2021
(Wednesday & Thursday)
Virtual Conference provided
through CadmiumCD

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CSHRM is pleased to follow-up our very successful "In-Person" 2020 Conference by providing a "Virtual" Educational Conference:

The 40th Annual California Society for Healthcare Risk Management ("Virtual") Conference March 10 - 11, 2021

This "Virtual" Conference is an exciting and distinctive event that safely provides informative Panel Discussions and Educational presentations. This event represents the full spectrum of the healthcare risk management industry and provides a unique opportunity for professionals to openly exchange information and ideas that truly allow you to connect with risk management professionals, claims representatives, attorneys and other healthcare related personnel.

Attendee Profile

- Attorneys
- Safety Officials
- Consultants
- Risk Coordinators
- Financial Officers
- General Counsel
- Registered Nurses
- Clinicians
- Risk Control Representatives
- Loss Prevention Representatives
- Risk & Quality Managers
- Insurance & Claims Professionals

Past Attendees Include

- Adventist Health
- UCSF Medical Center
- Sutter Health
- Hudson Insurance Group
- The Doctor's Company
- Chubb
- BETA Healthcare Group
- LaFollette, Johnson, DeHaas, Fesler and Ames
- Sedgwick
- California Hospital Association
- Dignity Health
- Marsh & McLennan Companies
- Norcal Mutual Insurance Co.,
- Kaiser Permanente
- AIG Insurance
- Zurich Insurance Co.
- Dummit, Buchholz & Trapp
- Safety National
- McCormick Barstow, LLP
- RL Solutions
- Berkshire Hathaway
- Porter Scott
- McCormick Barstow, LLP
- AON
- Cooperative of American Physicians
- Optima
- Macro Pro
- Liberty Mutual/Ironshore
- MED-IQ
- The Hartford
- Allied World
- Athens
- EPIC
- Palo Alto Foundation Medical Group
- Ontellus
- Montage Health

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Sponsorship Deadline:

Acknowledgement of sponsorship will be posted on CSHRM website immediately upon receipt of full sponsorship payment. If payment is received by **February 22, 2021**, sponsor logo will be included in the Conference Program Brochure. Payments received after March 5, 2021 deadline will be acknowledged and publicized at the Conference itself.

The following sponsorship Opportunities are available for CSHRM's 40th Annual (Virtual) Educational Conference:

President Level Sponsor — $1,500

- Virtual Exhibit
- Includes any and all Upgrades Available
- Scavenger Hunt
- Top Banner for Sessions (Along with other President Level Sponsors)
- Complimentary Three (3) Conference Attendees
- Live Stream Banner Ad
- Side Banner during entire conference
- EPoster Gallery
- Limited to Five (5) Sponsors

Platinum Level Sponsor — $1,000

- Virtual Exhibit
- Includes 4 upgrades
- Complimentary Two (2) Conference Attendees
- Scavenger Hunt
- Live Stream Banner Ad
- Side Banner during entire conference
- Eposter Gallery
- Limited to Five (5) Sponsors

Gold Level Sponsor — $750

- Virtual Exhibit
- 3 upgrades
- Complimentary One (1) Conference Attendee
- Scavenger hunt
- Live Stream Skinny Banner Ad
- Side Banner during entire conference
- Eposter Gallery

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Sponsorship Opportunities for The 2021 CSHRM "Virtual" Conference, *continued*:

Silver Level Sponsor — $500

- Virtual Exhibit
- Includes 2 upgrades
- Scavenger hunt
- Side Banner during entire conference
- EPoster Gallery

CSHRM Supporter Sponsor — $250

- Side Banner during entire conference
- Eposter Gallery

Upgrade Options

- About tab- includes company bio, exhibitor badges and tags and highlights an image
- Resources Tab- link that allows for 6 PDFs and 6 weblinks
- Virtual Expo Sales Booth- Offer sponsor breakouts, meet ups and video chat sessions.
- Scavenger hunt
- Giveaway button- drive more interaction with booth by offering giveaways
- Lead Retrieval Report
- Video Chat
- Product Show case
- EPoster Gallery Company Logo Highlight

Payment Methods

Via CSHRM Website (cshrmca.org)

Go to the "Events" Tab of the Website and Sign-up and Pay online

Via Check - made payable to "CSHRM"

Mail completed Registration & Information Form and Check to:

1226 Spencer Avenue, San Jose, CA 95125 (Attn: Pamela Brotherton-Sedano)

If you have any questions or concerns regarding Sponsorship Payment, please e-mail us at:
"CSHRMtreasurer@gmail.com"